

We deliver the whole package

From round and brown, to personalised and eye catching and from square, functional and protective to productive and communicative. Our added value as paper based packaging manufacturers is the sheer range of combined possibilities we offer.

 **corex** |  **vpk**
stronger together



Stronger Together, VPK Group and Corex join forces

VPK Group has been a trusted and reliable partner in the field of sustainable and 100% recyclable packaging for entrepreneurs and companies for many years. Whether it concerns a standard solution or a customized result with high-quality printing, we are the go-to partner.

Corex is our division for the production of core board and cores, and specializes in the development of cardboard tubes for various applications, from consumer packaging to industrial purposes.

And now, we are joining forces! With 'Stronger Together', VPK Group and Corex created a complementary offer for high volume producers and luxury products. Are you active in retail, e-commerce or owner of a specialty store and looking for a complete solution to take your packaging to an unprecedented level?

Contact us for a combined tailor-made solution.



The perfect packaging for your product is crucial. As a producer of sustainable packaging, VPK Group understands this like no other. As an international player with 6.500 employees manufacturing in nearly seventy production locations in twenty countries, a total of 2 billion € of paper, cores and packaging. Our businesses are vertically integrated, from recycled paper to finished cores and packaging. A key strength that allows us to secure your supply chain.

With our expertise and knowledge, we can assist you in your search for the perfect packaging. Whether it is a standard solution or a customized result with high-quality printing or fit to size packaging for e-commerce applications.

Despite our international footprint, we foster a strong local focus and we want to be close to you and your products. VPK offers more than just packaging, we provide sustainable solutions, reliability and agility in our services. We develop alongside you a joint ambition for successful and sustainable future growth and go beyond what is required.

Sustainable packaging for all needs and purposes

Standard packaging



Marketing packaging



E-commerce packaging



VPK, more than packaging...

We want to be the easiest and most customer-centric company to work with, with the highest customer loyalty in our industry. We create more value for you as a customer and higher and sustainable returns for your business. This is much more than delivering the right packaging solution. It is about being part of your global supply chain: **being trustable, predictable, visible and measurable.**



Digital integration



Sustainable product and production process



Total Cost of Ownership



Range of logistics solutions



Certification and audits



Tailormade design and expertise

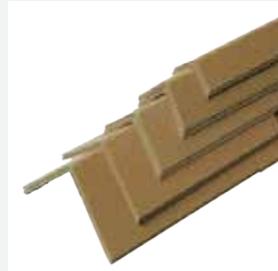


Network throughout Europe

Corex innovates and produces tailor-made paper cores, edge protectors, consumer packaging applications and board solutions for every customer. With 27 production locations in 14 countries we are a market leader in round tubular paper based packaging solutions

Active in 2 key markets

1. Industrial packaging



2. Consumer Packaging

Corex Consumer packaging is all about the ultimate in recognisability with personalised tube packaging

From round and brown to personalised and eye-catching. Turning anonymous, functional and protective cardboard tubes into productive and communicative packaging. Our main focus is to maximise your brand recognition. Together, we develop the perfect packaging! To make your life as practical as possible, we've created a whole list of useful solutions, applications and combinations.

Solutions

1-piece tubes



2-piece tubes



3-piece tubes



Let yourself be inspired by our wide range of possibilities and the segments we operate in!

Food

Non Food



Nutrition



Snacks & Candy



Health & Beauty



Herbs & Spices



Bakery



Homeware



Salt & Sugar



Beer, Wine & Spirits



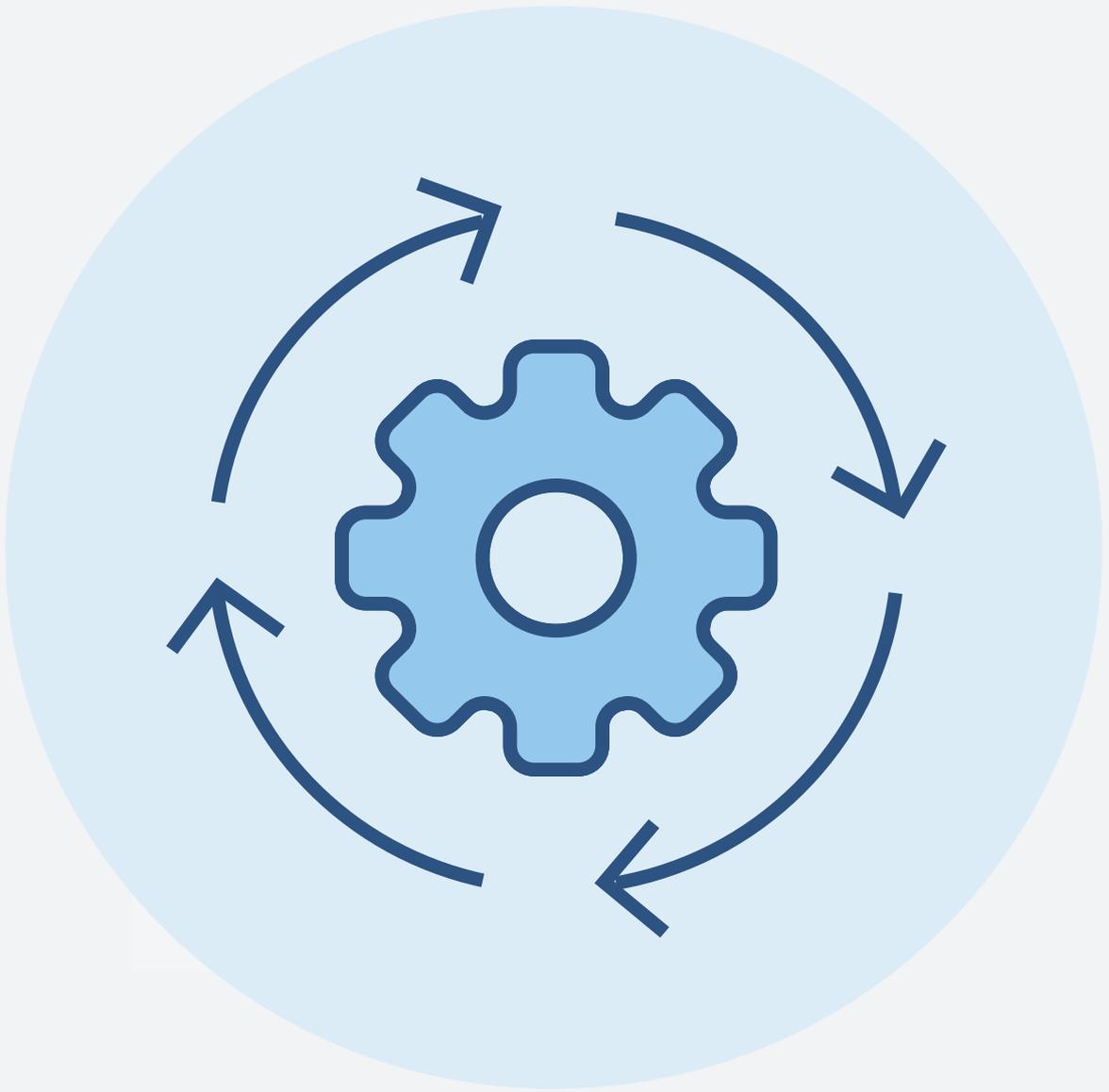
Funeral



Coffee & Tea

USP's





Simplified customer interaction

Corex and VPK's team of packaging experts ensure coordinated and working concepts that simplify our customers' internal and external coordination process.



More sustainable

Based on paper, Corex and VPK offer our customers ecological and sustainable packaging solutions that minimize environmental impact.



More brand impact

The coordinated packaging solutions of Corex and VPK offer more protection, more functionality and thus an optimal brand impact at each point of contact of the packaging.



Less
risk

By looking at the entire supply chain of the customer's product, Corex and VPK provide total solutions rather than partial solutions.



Collective intelligence

Corex and VPK packaging experts work in close partnership to bring their expertise to provide improved results and real value.



Markets

Retail



From high volume products to unique luxury gifts. The abundance of choice makes it challenging to distinguish your product in a creative way.

Our strong partnership enables us to offer a complete range of paper-based packaging products answering to the various touchpoints within the retail supply chain.

Choosing for a combination of a primary composite can solution and corrugated packaging guarantees the brand impact you are looking for. Not only for each point of contact but it also provides an answer to the various functional challenges retailers face today.

Discover the possibilities below.



Retail – High volume products

Getting noticed on crowded shelves and offering easy and fast unboxing solutions allowing your retail partners to gain time is often challenging.



Collective intelligence

By co-creating ideal stand out and shelf-ready packaging solutions, we help your brand to shine in every way.

VPK and Corex offer combined secondary and primary packaging opportunities made out of recycled paper.



More brand impact

Easy and fast to handle.



Retail – Luxury products

Packaging that is dressed to impress.

Standing out on the shelves with its luxurious designs and carefully chosen as a gift to yourself or for someone else.

No packaging comes classier than our unique combined solutions.

Easy to carry, easy to open and always appreciated.



Collective intelligence



More brand impact

E-commerce



E-commerce is booming business and has the most diverse mix of requirements compared to traditional supply chains.

Today's manufacturers and consumers choose to have their parcels delivered in sustainable packaging, offering protection and on top promise an ultimate unboxing experience.

Our creative experts ensure that your e-commerce packaging provides an answer to the various demands of this distribution channel. Not only by great designs, but also by advising you on the technical aspects of ideal inner and outer packaging needs.

Together, we strive to offer complete solutions.



E-commerce – Luxury products

Quality products made with love and care deserve to be packed in a glamorous way!

By combining an easy to ship and luxurious unboxing experience, secondary and primary packaging blend into one.

Ready to be safely delivered at your customers' doorstep.

Corex and VPK create unique and all in one sustainable paper-based packaging concepts ready to be unwrapped.



Less risk



Simplified customer interaction



E-commerce – High volume products

Of course size matters when delivering your products.

Our protective and sustainable packaging ensures the ultimate fit of multiple products within one transport box.

By combining a striking inner packaging supporting your brand and a neutral outer packaging design, we combine the best of both worlds.

Ordered online and delivered low key at the customer's doorstep.



Less risk



Simplified customer interaction

Specialty stores



Is your product sold through selected specialty stores and are you looking to extend the lifetime of your consumer packaging? You've found the perfect partner to make it happen.

Discover our solutions for the petfood and toys market, and luxury products such as fresh herbs and coffee or candles and odor sticks.

Find out some of the possibilities below.



Specialty stores – High volume products

When it comes to toys decisions are often made in a split second.

Being noticeable in a colorful and bright world dominated by children is key.

By offering creative toy wraps we fit perfectly into the magical world of kids.

Our combined inner and outer packaging concepts will help you to stand out and to become the ideal unwrapping and storage tool.



Collective intelligence



More sustainable



Specialty stores – High volume products

The connection between a pet and its owner is often very touching and unconditionally where simply the best is not good enough.

By combining our unique packing and unpacking solutions, for both at home and instore usage, we help your products to stand out and ready to be loved by pet owners around the world.

Our unique position in the paper based packaging market combines both primary and secondary packaging creativity. Easy to use, easy to notice and easy to store.



Collective intelligence



More sustainable



Specialty stores – Luxury products

Artisanal products deserve to be presented in equal way.

By designing and manufacturing green and environmentally friendly packaging ideas we help your product to get the ideal look and feel .

We create and provide combined round and square sustainable inner and outer packaging solutions made out of recycled paper.



Collective intelligence



More sustainable



Specialty stores – Luxury products

Homecare solutions are all about creating the right atmosphere and setting.

Therefore the packaging needs to become one with the product it represents and the decorative aspect it stands for.

By listening to your requirements we design cosy and well balanced gift solutions.

In the comfortable surroundings of our expertise you can rest assured combined inner and outer packaging results are being created.



Collective intelligence



More sustainable

Get in touch

Visit our websites

www.corexconsumerpackaging.com
www.vpkgroup.com

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